

Resume

Michael Lukacsko
Graphic Designer / Production & Environmental Graphics

Professional Summary

35+ years of experience across branding, print production, retail environments, digital, and multimedia. Strong background in prepress and production for large-scale commercial rollouts, with the ability to translate client-supplied creative into fabrication-ready assets under tight deadlines. Equally effective in creative and technical roles, with a contract-friendly, problem-solving mindset.

Core Capabilities

Branding & Identity · Print & Prepress · Retail & Environmental Graphics · Large-Format Production · Digital & Web Motion & Multimedia · File Preparation & Quality Control · Vendor & Fabricator Coordination

Professional Experience

Moss Retail & Environments (formerly Andres Imaging) — Chicago, IL

Digital Preflight / Prepress Designer

October 2013 – January 2025

Preflighted and prepared complex client-supplied files for large-format retail and environmental production.

Built production-ready assets including elevations from site surveys, graphic layouts, installer layouts, router files, templates, vinyl cut files, and press files.

Managed ganging, paneling, swatch testing, color proofing, and material optimization for national rollouts.

Served as senior team member within the department, mentoring coworkers and ensuring consistency and quality across projects.

Collaborated directly with fabricators and installers to resolve production issues and meet aggressive deadlines.

Select Brands: Harley-Davidson, American Girl, Nike, Skechers, Burger King, Peet's Coffee & Tea, PVH, Topshop, Arcadia, Snap Kitchen

commonground — Chicago, IL

Senior Digital Manager

July 2011 – March 2013

Led front-end design and development for digital campaigns including static, rich media, and animated banners, microsites, eblasts, and experiential assets.

Designed and developed Flash and video animations, UI/UX components, and presentation decks.

Acted as liaison between creative, account teams, and external vendors.

Produced and edited video and audio content; developed iPad eBooks and event registration systems.

Select Brands: Wrigley, Coors Light, Miller Lite, Coca-Cola, Sprite, Powerade, Unilever, Bacardi, Illinois Lottery, Nike, Target

Michael Lukacsko Design — Contract / Freelance

June 2008 – July 2011

Provided graphic, motion, and interactive design services for agencies and direct clients.

Delivered end-to-end design and production support across digital, print, and multimedia projects.

Clients: Warner Brothers Music, Fusion Technology Partners, C|Change, R.G. Barry, Tween Brands, Grote Inc., Upshot

Software & Tools

Design & Production

Photoshop · Illustrator · InDesign · Acrobat Pro (Preflight)

Motion & Multimedia

Final Cut Pro · Animate (working knowledge) · Premiere Pro (working knowledge) · After Effects (working knowledge)

Web & Digital

WordPress (content + child-theme customization) · HTML/CSS/Javascript (working knowledge)

Workflow

AI-assisted design tools · Production-focused file preparation · Fast adoption of new tools

Education

Columbus College of Art & Design — BFA, Advertising Design

Minor: Photography · 1989